

## **Guidelines for Preparing and Submitting a Proposal to Create a State for the SW Regional Master/slave Contest**

This document was created by slave marsha of SPLF to form a Regional Contest to the International. It has been edited with permission to be used to form State feeder contests to the Southwest Region. This document may not be edited or used for any other purpose without expressed written consent.

### **Basic Philosophy for the Regional Master/slave Contest and Its States**

The SW Regional Master/slave Contest ("Regional") is owned by Southwest Master/slave Contest, LLC and produced by Master Trent, slave Kelly ("Producers"). The Producers are committed to providing the M/s and Leather/BDSM communities with a Regional Master and slave who will represent the Master/slave community and lifestyle with integrity and competence and be excellent educators on M/s relationships. In order to do that, it is imperative that the State contests providing contestants to Regional share this goal.

Regional is much more interested in quality over quantity – thus, it is the goal of the Producers to have a limited number of States, each of which is committed to providing highly qualified, competitive State titleholders to Regional year on year.

### **The Process for Applying to Produce a State Contest for Regional**

- Ensure that you are familiar with all of the materials regarding International and Regional, including the Judges' Handbook, Contestant Application, etc. as well as basic information regarding the location and date of the current Contests. This information is available at the Colorado Leather Fest website (ColoradoLeatherFest.com) or you may request it from the Producers.
- Submit a proposal that includes, at a minimum, the information listed below to the Producers of Regional. Proposals should be sent via email to Trent.hls@gmail.com.
- Upon receipt of a proposal, the Producers will inform the applicant of the timetable for review of the proposal.
- The Producers may request that additional information be provided through a written submission or as part of a phone or Skype call or as part of an in-person meeting (if feasible).
- The decision of the Producers on the proposal will be communicated in writing according to the timeline established for that proposal.
- **Contest Production and Title Ownership:** Upon acceptance of a proposal, Regional will confer contest production rights to the organization/group/individual identified above. Regional will retain all ownership rights for the State title for two years or until a contestant pair is sent to Regional in two Regional contest years. After that period, Regional will make the determination of whether full ownership of the State title will be transferred to the organization, group or individual specified in the proposal.

## **The Format for the Proposal**

- Proposals must be in the form of a Word document that can be transmitted electronically.
- At a minimum, the following information should be included in the proposal:
  - **Contact Information**  
Provide the name, email address and phone number for the person(s) Regional should contact regarding this proposal.
  - **Name of Organization/Group and Description**  
Indicate the name of the organization, group, or individual submitting the proposal. Give a brief history of the organization/group, describe its structure and provide a copy of the organization's/group's bylaws, operating procedures, etc., if any. If the organization/group is less than 3 years old, please indicate how and why it was created. Identify who would actually own the regional title (for example, the organization/group/individual submitting the proposal, a newly created legal entity such as an LLC owned by the organization/group/individual, an individual, etc.).
  - **The State**  
Identify the State in which the Contest will be located. Include the date on which you propose to hold the state contest. (Please ensure the date you select does not conflict with any established M/s contests in the State or the Regional contest.)
  - **Contestant Recruitment**  
Describe how you propose to recruit contestant pairs, both in the short and long term. Identify what steps you intend to take to reach out to M/s pairs in all parts of the state community to encourage diversity in your titleholders (gender, sexual orientation, etc.).
  - **Contestant Selection**  
Describe how contestant pairs will be selected. If a contest format will be used, indicate whether you plan to use the International or Regional rules as a model for the state contest. If a format other than a contest will be used to select titleholders, describe the format and how it will work. Indicate whether the contest or other format will be a stand-alone production or part of a larger event. If the contest or other format will be part of a larger event, describe the event, how long the event has been in existence, who owns/produces the event, where the event is held, whether there are other contests already being produced at the event and why the proposed regional contest/other format would be a good fit with the event.

- **Cooperation and Support**

Do you have any cooperative relationships with other individuals, organizations or groups that could benefit the proposed region and any associated event? If so, please describe. Please indicate any efforts you have made to obtain support or “buy in” from relevant groups or individuals for your proposed state and any associated event. Please identify the groups/individuals and the result of those efforts. Please include any letters of support you have from other relevant groups, events or individuals.

- **Financing/Economics**

Explain why you believe your proposed state contest and any associated event will be economically viable for the long term. Please also describe how you intend to finance the state contest and any associated event for the inaugural year.

- **Timetable**

Indicate the timetable for selecting the proposed state first contestant pair and when you plan to send the first pair to International.

- **Other Events Produced by Proposer**

Please identify and describe any other BDSM, Leather, M/s or kink event you produce, if any. If you do produce another event or event(s), please indicate how you plan to coordinate your time and effort among the events.

- **Other Information**

Please provide any other information that you feel would be helpful for the Producers of International to consider.